Evaluating The Financial Performances Of Privately Owned Deposit Banks In Turkey By Topsis Method

Ceren ORAL
Mugla Sıtkı Kocman University
Fethiye Faculty of Management
Department of Economics and Finance
Fethiye-Mugla, Turkey
ceren.uzar@gmail.com

Abstract

The measurement of financial performance, TOPSIS method is often used in many sectors. Evaluation of the performance of the banking sector with the financial and economic development has become a necessity in terms of competitiveness. The aim of this study is to evaluate privately owned deposit banks in the financial performance of the year 2012-2014 operating in Turkey by multi-criteria decision-making methods of TOPSIS (Technique for Order Preference by Similarity to Ideal Solutions). In the analysis; making use of the most commonly used criteria in the literature given equal weights to these criteria and performance scores were obtained.

Keywords: TOPSIS Method, Financial Performance Analysis, Banking Sector