

İŞLETME ARAŞTIRMALARI DERGİSİ

Journal of Business Research - Türk

ISSN: 1309-0712

Cilt: 5 Sayı:4 2013 Vol.5 No.4

www.isarder.org / www.isarder.com

DERGİ HAKKINDA

İşletme Araştırmaları Dergisi (Journal of Business Research-Türk) online yayın yapan hakemli bir akademik dergidir. Dergide işletme alanında inceleme, teorik ve araştırma makaleleri yayınlanmaktadır. Dergi yılda dört kez yayınlanır. Makaleler Türkçe ve İngilizce olarak sunulan İşletme Araştırmaları Dergisine farklı kurum ve ülkelerden gönderilen makaleler biçim ve içerik yönünden yayın kurulu tarafından incelendikten sonra hakemlere gönderilir. Makaleler American Psychological Association (APA)'da belirtilen kurallara göre hazırlanmalıdır.

ABOUT THIS JOURNAL

Journal of Business Research-Türk is an academic, refereed and online journal publishing research, review, and theoretical articles in the field of business administration. The journal is published four times a year. The articles to be submitted should be in Turkish or English. Journal of Business Research welcomes articles from different institutions and countries. All manuscripts submitted to the Journal of Business Research is sent to the referees after the initial review of the editorial board with respect to formatting and content. Manuscripts must be submitted in accordance with the style of writing specified in the book of "The Publication Manual of the American Psychological Association.

GENEL YAYIN YÖNETMENİ / EDITOR IN CHIEF

Melih TOPALOĞLU dergi@isarder.org

YAYIN KURULU / BOARD OF EDITORS

Prof. Dr. Ali AKDEMİR (Aral University)
Prof. Dr. M. Mithat ÜNER (Gazi University)
Prof. Dr. Halil ÜLKER (Atılım University)
Prof. Dr. Burhan ÇİL (Gazi University)
Doç. Dr. R. Pars ŞAHBAZ (Gazi University)
Doç. Dr. İrfan YAZICIOĞLU (Gazi University)

İLETİŞİM KOORDİNATÖRÜ / COMMUNICATIONS

Orhan SAĞÇOLAK info@isarder.org

ABSTRACTING & INDEXING

EBSCO Business Source Complete
DOAJ Directory of Open Acces Journals
INDEX COPERNICUS

ASOS INDEX

Central and Eastern European Online Library (CEEOL)
Contemporary Science Association (CSA)
Research Bible
Global Impact Factor (GIF)

HAKEM KURULU / BOARD OF REFEREES

Abdullah YILMAZ	Turkey	Dumlupınar University
Ahmet BATTAL	Turkey	Gazi University
Ahmet TAYFUN	Turkey	Gazi University
Ali AKDEMİR	Turkey	Çanakkale Onsekiz Mart University
Alptekin SÖKMEN	Turkey	Gazi University
Aslı TAŞÇI	USA	University of Florida
Arzu KILIÇLAR	Turkey	Gazi University
Aydın KARAPINAR	Turkey	Gazi University
Azize TUNÇ	Turkey	Gazi University
Badar Alam Iqbal	Switzerland	Monarch University
Burhan ÇİL	Turkey	Gazi University
Cahit GÜRAN	Turkey	Hacettepe University
Cemal İNCE	Turkey	Gaziosmanpaşa University
Cemalettin AKTEPE	Turkey	Gazi University
Cengiz TORAMAN	Turkey	Balıkesir University
Cihan SEÇİLMİŞ	Turkey	Osmangazi University
Cüneyt TOKMAK	Turkey	Gaziosmanpaşa University
Çağatay ÜNÜSAN	Turkey	KTO Karatay University
Dilaver TENGİLİMOĞLU	Turkey	Gazi University
Dursun BİNGÖL	Turkey	Gazi University
Elbeyi Pelit	Turkey	Afyon Kocatepe University
Evren GÜÇER	Turkey	Gazi University
Ferhat SAYIM	Turkey	Yalova University
Gazi UÇKUN	Turkey	Kocaeli University
Güler SAĞLAM ARI	Turkey	Gazi University
Halil ÜLKER	Turkey	Atılım University
Harun DEMİRKAYA	Turkey	Kocaeli University
Hasan GÜL	Turkey	Karamanoğlu Mehmetbey University
Hasan ŞENOCAK	Turkey	İstanbul University
Hüseyin ALKIŞ	Turkey	Karabük University
Hüsiyen YILMAZ	Turkey	Uşak University
İzzet GÜMÜŞ	Turkey	Gazi University
Kadir ARDIÇ	Turkey	Gaziosmanpaşa University
Kamil YAĞCI	Turkey	Giresun University
Kurtuluş KARAMUSTAFA	Turkey	Erciyes University
Kurban ÜNLÜÖNEN	Turkey	Gazi University
Ionel BOSTAN	Romania	Al. I. Cuza University
M. Mithat ÜNER	Turkey	Gazi University
Mehmet ARSLAN	Turkey	Balıkesir University

Mehmet ARSLAN	Turkey	Gazi University
Mehmet TOP	Turkey	Hacettepe University
Mehmet YEŞİLTAŞ	Turkey	Gazi University
Muhammad Akram	Pakistan	University of Poonch
Muhammad ZIA-UR-REHMAN	Pakistan	National University of Modern Languages
Murat ATAN	Turkey	Gazi University
Mustafa KURT	Turkey	Yalova University
Nebojsa Pavlovic	Serbia	High school “Djura Jaksic”, Raca
Nevin ŞANLIER	Turkey	Gazi University
Noor Mohammad	Malaysia	Multi Media University
Oğuz TÜRKAY	Turkey	Sakarya University
Oktay EMİR	Turkey	Anadolu University
Orhan İÇÖZ	Turkey	Yaşar University
Osman KARATEPE	TRNC	Doğu Akdeniz University
Peide Liu	China	Shandong Economic University
R. Pars ŞAHBAZ	Turkey	Gazi University
Rafikul ISLAM	Malaysia	International Islamic University Malaysia
Recai M. YÜCEL	USA	University at Albany New York
Reynaldo Gacho SEGUMPAN	Malaysia	Universiti Utara Malaysia
Saime ORAL	Turkey	Dokuz Eylül University
Sedat YÜKSEL	Umman	College of Applied Sciences
Selahattin TOGAY	Turkey	Gazi University
Selma UYGUR	Turkey	Gazi University
Serkan BENK	Turkey	Zonguldak Karaelmas University
Subbash C. SHARMA	India	Jai Narain Vyas University
Süleyman ÖZDEMİR	Turkey	İstanbul University
Şehnaz DEMİRKOL	Turkey	İstanbul University
Tengiz ÜÇOK	Turkey	Gazi University
Ülkü Yüksel	Australia	The University of Sydney
Vinod Kumar SINGH	India	Gurukul Kangri University
Yakup BULUT	Turkey	Mastafa Kemal University
Yücel EROL	Turkey	Gaziosmanpaşa University
Yüksel ÖZTÜRK	Turkey	Gazi University